




SONOMA VALLEY
EST. **WINE** 1857



IN SONOMA VALLEY

T H E
R O O T S
R U N
D E E P



THE BIRTHPLACE OF CALIFORNIA WINEMAKING KEEPS IMPROVING WITH AGE.

Where to start with the wine region that started it all? Perhaps the rich history – a legacy of innovation dating back to the founding of California fine winemaking. You may be struck first by the region's stunning natural beauty. Or the warm, embracing hospitality of the people, so happy to share a depth of knowledge grown over six generations of family winemaking. But most likely your senses will be captured first by the amazing flavors of Sonoma Valley. Because with so much to experience, to savor and to share, the birthplace of world-class California winemaking is drinking exceptionally well right now.

VALLEY OF THE
MOON
-THE ORIGINAL NAME
FOR SONOMA VALLEY
POPULARIZED BY
JACK LONDON.



A PLACE FOR PEOPLE FASCINATED BY WINE

In Sonoma Valley, steep mountains give way to rolling benchlands and fertile plains. There's cool coastal fog. There's abundant warm California sunshine. And yet that's just the beginning of the region's endless diversity, both in climate and geography. It's as if nature brought together the very best elements for winegrowing and assembled them in one place. And, as luck would have it, that place happens to be within a short drive of San Francisco, making Sonoma Valley among the most accessible places to experience California winemaking at its most original and interesting.

45 MILES

- SONOMA VALLEY
IS THE CLOSEST
WINE REGION
TO DOWNTOWN
SAN FRANCISCO

1823

Mission San Francisco Solano de Sonoma Established

1824

First Grapes Planted

1846

Bear Flag Revolt

1850

California Becomes The 31st State

1857

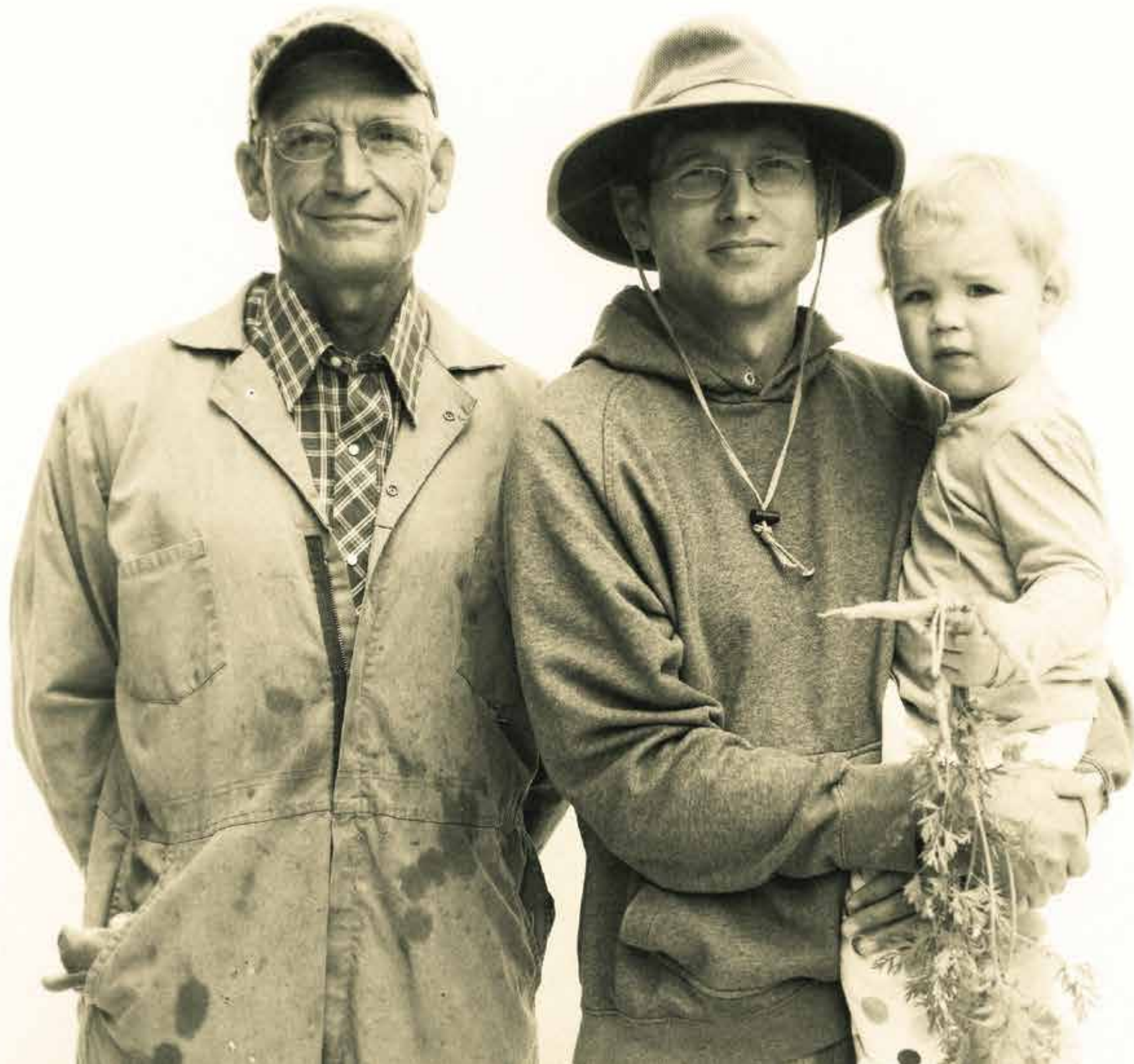
First Winery Established



HISTORY IN THE MAKING

It's no wonder that California's early pioneers quickly recognized Sonoma Valley as the ideal location to craft fine wines. Today you can visit wineries that date back to the Gold Rush. You can tour vineyards that have quenched the thirsts of the state's earliest settlers. Yes, in Sonoma Valley you can immerse yourself in the history of California winemaking, but you'll find the region's true legacy in the revolutionary approach to winemaking that was born and still flourishes here. It's in the knowledge harvested over 150 growing seasons. It's in the passion and spirit of a family-first approach to farming passed down through generations. Best of all, you can taste it in the remarkable wines that reveal their storied history and promising future with every sip.





THE TIME REQUIRED TO CRAFT WINE IS COUNTED IN GENERATIONS.

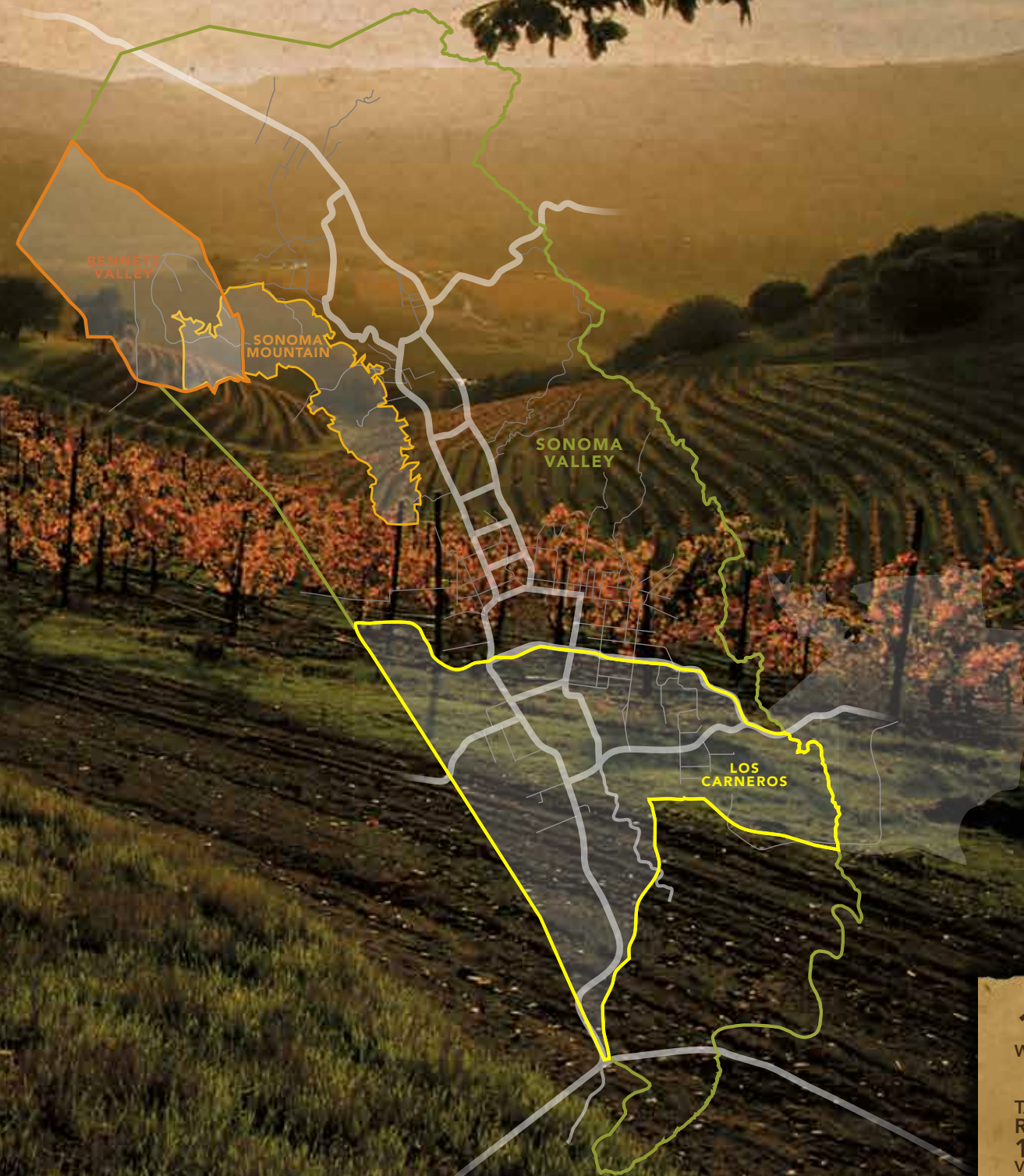
One aspect of the Sonoma Valley experience that has remained constant is a warm and welcoming sense of community. It's an approach you can trace back to the region's agricultural roots, where food and wine was, and still is, for sharing openly, not putting on a pedestal or behind a curtain. The people of Sonoma Valley are eager to please and easy to get to know. Of course, that's not to say they don't take their wine seriously. You'll find no shortage of wines that rank among the best in the world. It just means you can enjoy them in an atmosphere that's seriously relaxed, with a welcome absence of pretense.

6
GENERATIONS
— MANY IN SONOMA
VALLEY STILL WORK
LAND THAT'S BEEN
IN THE FAMILY FOR
OVER 100 YEARS.



SPICE OF LIFE

Everything that makes Sonoma County one of the world's preeminent wine regions comes together in Sonoma Valley. Located at the county's southeastern tip, the region encompasses four very distinct AVAs – Sonoma Valley, Bennett Valley, Sonoma Mountain and Los Carneros. The vast palette of terrain, soils and microclimates is revealed in wines of nearly limitless depth and complexity. But the wide variety of growing conditions also allows Sonoma Valley vintners to craft a remarkably diverse range of varietals and styles. Big, bountiful Cabernet Sauvignon from the hillside and benchlands. Pinot Noir and Chardonnay that ripens to delicate perfection in the cooler areas close to the San Francisco Bay. Zinfandel, with vines dated in the triple digits, have been perfected in the lowlands. Everything an oenophile could ask for, in one fascinating region.



114
WINERIES
76
TASTING
ROOMS
13,000
VINEYARD
ACRES



DELVE DEEPER

Please consider this your personal invitation to come savor the Sonoma Valley experience. Whether you visit in person or enjoy its wines from afar, Sonoma Valley offers an experience you'll always cherish. Because, in Sonoma Valley, the roots run deep.

SONOMAVALLEYWINE.COM

